



# XOXO THE MIXTAPE MANIFESTO

a pop culture  
confessional



# The Mixtape Manifesto

## Interview Questions

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## A Springboard for Reporters to Jumpstart a Conversation:

This book is filled with photography from front to back- who took the photos?

This isn't a traditional memoir nor would you classify it as a novel- how did this book originate? What was the inspiration?

Some of the chapters can get extremely personal and intimate, how much of it is true? Are you comfortable being that vulnerable and exposing yourself?

Have you received any criticism from women regarding this book? Anyone accusing you of misogyny?

Why are you single?

You can get fairly political and philosophical in some of these chapters- would you say this book has a deeper hidden agenda beyond love and pop culture?

What was one of your favorite moments on tour?

Who's your favorite musician- not necessarily musically but that you've worked with?

Who do you think this book is for? Who will enjoy it the most?

There's mentions of baseball- will you elaborate on your role at MLB?

If you could talk to your younger self about some of the relationships and love interests in this book, what would you say?

What, in your opinion, makes a good romantic comedy?

Music has played a big role influencing your life- who are you listening to right now and how has it impacted you?

What do you want people to come away with from this book? Is there a "moral of the story"?

What are you working now? What is next for SW Hammond?

How can readers keep current on what you are up to?